

## 2018 River Symposium

Vancouver, WA



October 22-25



# **Opportunities for Sponsorship**

### From Our Symposium Chairs

The River Management Society is a non-profit dedicated to supporting professionals who study, manage, and protect North America's rivers. Our members hail from the public and private sectors, where they direct policy, manage our nation's natural, cultural, and social resources, evaluate public land use decisions, engage in research, and support innovative practice in private industry. One of the primary ways we support our members is through our biennial symposia - an event aimed at advancing understanding of river management and related topics.

We are proud to announce our upcoming Symposium: *Wild, Scenic, and Beyond!*—to be held in Vancouver, Washington October 22-25, 2-18. This event will feature robust training, panel discussions, field learning, and networking opportunities centered on the following core competencies of river management:

♦ Law and Policy
♦ Recreation and Visitor Use
♦ Fisheries and Wildlife Resources
♦ Cultural and Historic Resources
♦ Water Quality and Quantity
♦ Collaboration and Engagement

This event will be co-located with the Partnership for National Trails' conference, enabling the joint celebration of the 50<sup>th</sup> anniversaries of the Wild and Scenic Rivers Act and the National Trails Act. We will offer specific training on the history, law, regulation, and policy of the Wild and Scenic Rivers Act. Instruction and panel discussion will be led by leaders in public land management, private industry, conservation, and academia to ensure both rigorous content and perspective.

We invite you to connect with this national network of river professionals by becoming a sponsor and/or exhibitor. Please review the enclosed Sponsorship Program. Benefits of sponsorship include recognition in conference materials and mobile app, showcase placement on the RMS website, free registrations, and recognition at meals and activities. Exhibitors will gain exposure to a national client base with opportunities for interaction throughout the week. If you don't see something that appeals to you, we welcome your ideas of how we can provide you a unique opportunity to promote your organization. Please contact one of us or our Executive Director Risa Shimoda at (301) 585-4677 or executivedirector@river-management.org. We appreciate your time and consideration, and hope to see you in Vancouver, USA (Washington State) in October 2018.

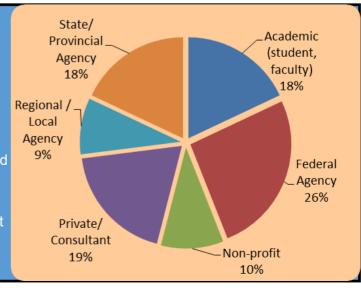
Louise Kling Symposium Co-Chair Helen Clough Symposium Co-Chair RMS President David Schade Sponsorship & Exhibitor Chair

#### **Attendee Profile**

300 outdoor recreation and river management professionals will gather to learn skills, best management practices and trends in classroom and field settings.

We are planners, managers, engineers, scientists, policy experts, professors, students, and consultants employed by federal, state and local agencies, universities, national river and watershed organizations from across North America

Participants spent \$350,000 during the 2016 Symposium in the host County and generated \$13,500 in state and federal taxes.



#### **Every sponsorship includes the following:**

- ☐ A logo posted on the event signage, registration materials and conference app
- ☐ Table top recognition in the Hospitality Suite each evening
- ☐ Receive a one year RMS Membership
- ☐ Contact information for all registered conference attendees
- ☐ Recognized in weekly *News from RMS Digest* (one year)
- ☐ Recognized in Fall, Winter and Spring 2018/2019 RMS Journal issues

#### SPONSORSHIP LEVELS AND BENEFITS

Diamond \$15,000+

- □ 4 full-conference registrations
- ☐ Prominent name or logo position in the digital program, and 2 press releases
- ☐ 1 premier placement exhibit space (table or booth size)
- Named sponsor of banquet and live auction
- Recognition at the plenary sessions, awards luncheon, and live auction
- Opportunity for remarks at the reception
- ☐ TED-style presentation opportunity
- ☐ Recognized on the RMS website for 365 days

Platinum \$10,000

- □ 4 full-conference registrations
- ☐ Prominent name or logo position in the digital program
- □ 1 premier placement exhibit space
- □ Named sponsor of poster reception
- ☐ Recognition at the plenary sessions and poster reception
- ☐ TED-style presentation opportunity
- ☐ Recognized on the RMS website for 300 days

Gold \$5,000

- ☐ 3 full-conference registrations, 1 exhibitor space
- □ Named sponsor of awards luncheon
- □ Recognition at awards luncheon
- □ 2 extra tickets for the awards luncheon
- ☐ Recognized on the RMS website for 240 days



Silver \$3,000

☐ 2 full-conference registrations, 1 exhibit space

- Named sponsor of the silent auction
- Recognized on the RMS website for 180 days

**Bronze** 

- ☐ 1 full-conference registration, 1 exhibit space
- □ Named sponsor of a break
- ☐ Recognized before the break
- ☐ Recognized on the RMS website for 120 days

#### **Exhibitor**

\$1,000

- 1 full-conference registration, 1 exhibit space
- Recognized on the RMS website for 60 days

#### **One Day Sponsor**

\$1,000

- 1 day registration, 1 day exhibit space
- Recognized on the RMS website for 30 days

#### Student Scholarship

\$500

The future of our rivers and outdoor resources is crafted by today's students and emerging leaders. A student who attends the conference as a full participant in the name of your organization will have an opportunity to learn more than is possible on campus and create invaluable professional contacts. Recognized on the RMS website for 30 days.

NON-CASH contributions of goods and services are also welcome as auction items to help support our student scholarship program, aid in designing promotional materials, or in support of field workshops. Please contact us to discuss further about how non-cash contributions can support the 2018 Conference.

#### **Auction**

Help us make the symposium memorable at this important fundraiser for RMS. Products and certificates for services will be displayed throughout the week. Auction items may be tax deductible as may sponsorships. Please check with your tax advisor.



**SIGN UP TODAY!** The Sooner you send in your contract—the more benefits you receive.

> For more information contact: Risa Shimoda at 301-585-4677



Sponsor Contract	
Company/Organization:	
Primary Contact:	Title:
Address:	City/State/Zip:
Phone:	Fax:
Email:	
Company Website:	
Alternate Contact:	Email:
Special requirements/requests:	
Sponsorship & Exhibitor Options Registrations: (please include name, email for level)	
Diamond Sponsor - \$15,000 +	
Platinum Sponsor - \$10,000	
Gold Sponsor - \$5,000	
Silver Sponsor - \$3,000	
Bronze Sponsor - \$2,000	
Exhibitor - \$1,000	
Day Sponsor - \$500 (Specify day:)	
Student Sponsor - \$500	
Please email a high resolution logo in jpg format to executivedirector@river-management.org	
Send completed contract to:	Questions?
RMS	Risa Shimoda
PO Roy 5750	(201) 585-4677 phone/fax or

Takoma Park, MD executivedirector@river-management.org 20913-5750

Check, Visa or MasterCard

Visit <u>www.river-management.org/symposium</u> for information